



# ECB CRICKETFORCE & DAKTRONICS UK LTD

DISCOUNTED RATES NEGOTIATED BY ECB FOR ALL ECB CRICKETFORCE REGISTERED CLUBS.

For further details of ECB CricketForce including how to register please go to [www.ecb.co.uk/cricketforce](http://www.ecb.co.uk/cricketforce)



## INTRODUCTION

Established in 1987, Daktronics UK (formerly EuropeanTiming Systems) has an excellent reputation for providing comprehensive knowledge and service on electronic scoreboards. Daktronics have installed tens of thousands of scoreboards and display systems in more than 70 countries since their founding in 1968 and is recognized as a world leader in scoreboards, electronic displays and large screen video systems.

Daktronics offers the most complete line of scoreboards and displays available from any single manufacturer. They are an industry leader in developing and bringing to the market new display technologies, as well as developing innovative PC-based information display control systems. Daktronics is an official supporter of ECB CricketForce and as such are offering all clubs who register and participate in ECB CricketForce discounted rates on electronic scoreboards.

## Case Study: Middlesbrough Cricket Club Installation: Durant Cricket

### • Some history on Middlesbrough CC?

The Club was founded in 1855 and is part of the North Yorkshire South Durham League (NYSL). Our home is Acklam Park of which we once held County games until Yorkshire declined to use the ground, but we have Durham coming to stage 2nd team games this year. We are current champions of the NYSD and have a thriving junior section. We have four junior teams and three senior teams. We are a Clubmark accredited Club No 933 and are working towards being a Focus club this year. We have recently built a new clubhouse two bars and a function room and a thriving social section. The club has also refurbished the six changing rooms; two umpire rooms all with showers and a gym.

### • How many members do you have?

Senior members 468

Junior members 85

### • How did you hear of Daktronics cricket scoreboards?

Internet and was recommended by the Yorkshire development officer.

### • What are the benefits of opting to purchase a Daktronics scoreboard?

We required a purpose built scoreboard to fit our existing building. We also required a system that could provide a long range console due to the size of our ground. Plus the competitive price offered due to CricketForce discounts.

### • Did ECB NatWest CricketForce play an important part in the buying process?

NWCF played a massive part in the process, the discounts involved and the knowledge we were dealing with an official supporter made us confident in the process.

### • What level of service did you receive from Daktronics / Durant Cricket?

We received a first class service from both Daktronics and Durant Cricket from initial enquiry to completion. The quality of the workmanship from Durant Cricket was second to none. Daktronics provided technical back up and even carried out trials to ensure the digital clock would work with our software. Durant Cricket worked with us to provide a scoreboard that will be the envy of our league.

### • What are the 3 significant benefits of the Daktronics cricket scoreboard?

- 1) Purpose built to suit our requirements and first class quality of build.
- 2) The console is easy to use and can be used anywhere in the ground.
- 3) Competitive price

### • What have you seen to be the benefits of LED?

The scoreboard LED lighting is adjustable to suit all climatic conditions and can be seen anywhere in the ground.

### • Would you recommend Daktronics to other clubs?

Middlesbrough Cricket Club would definitely recommend Daktronics and Durant Cricket to other Cricket Clubs that are looking for a first class scoreboard.



## Case Study: Sandford Cricket Club, Devon Installation: Electrovista

### • Some history on Sandford CC?

Sandford Cricket Club was founded in 1949. Since then the club has grown into one of the biggest clubs in Devon with huge success in men's cricket down through to junior cricket and also with it's women's team. The club currently has it's 1st XI and 2nd XI sides in their respective premier leagues in Devon. We also have two teams playing in the North Devon Leagues on Sundays and our Women's team play in the Devon Women's League. Sandford's Junior Cricket is a thriving and popular section, with children from 8 years old up to the age of 15. In April 2004 Sandford Cricket Club were awarded the Sport England 'Clubmark' accreditation and re-accredited in 2008, which shows it, is a safe and friendly club for children and families. The club it self is situated in Creedy Park. It enjoys wonderful views of the estate and Creedy manor house. The new clubhouse was built in 1999 and boasts all the facilities a large club needs.

### • What league do you play in?

Sandford Cricket Club currently plays in the Francis Clarke Devon Cricket League - Premier 1st & 2nd XI Divisions on Saturdays. We also play in the North Devon League 1st & 3rd Divisions on Sundays. The Sandford Women's team plays in Division 1 of the Devon Women's League.

### • Some information on your junior section?

All of the 5 youth sides play in the East Devon Youth League and feed players through our pathway to 1st XI cricket.

### • How many members do you have?

Current membership of the club is 375

### • How did you hear of Daktronics cricket scoreboards?

We heard about Daktronics through registering for NatWest CricketForce in 2008 and also from attending a NatWest CricketForce Road show in Devon. We are currently registered for NatWest CricketForce 2009 and our main project is to recondition our scoreboard and score box.

### • What are the benefits of opting to purchase a Daktronics scoreboard?

We have obviously been very impressed with the Daktronics scoreboard. The installation has been a very smooth process from start to finish and the quality of the workmanship is excellent.

### • Did ECB NatWest CricketForce play an important part in the buying process?

NatWest CricketForce had a role in our decision because through NatWest CricketForce we were able to gain a 20% discount from the total cost of the scoreboard from Daktronics. NatWest CricketForce has helped us to get a really wonderful new facility at our club and the partnership with Daktronics has helped enormously.

### • What level of service did you receive from Daktronics / Electrovista?

Brilliant. Couldn't ask for any more. Great service and really easy to deal with as a company.

### • What are the 3 significant benefits of the Daktronics cricket scoreboard?

The three main benefits with having a Daktronics LED scoreboard are 1. The service and information given from Daktronics has been excellent. 2. The scoreboard we have functions brilliantly and does everything we require. 3. Having a Daktronics LED scoreboard has been a focus for our club and helps to showcase our facilities.

### • What have you seen to be the benefits of LED?

It was clear from our initial meeting that LED was the best solution for an electronic scoreboard for us. The light is very powerful and can be both increased and dimmed. The main benefit to the LED is that the viewing angle has been greatly increased for spectators and players. Now there is hardly a position on the ground that you cannot read the score clearly!

### • Would you recommend Daktronics to other clubs?

Sandford Cricket Club would certainly recommend Daktronics to any club looking to upgrade or install an electronic scoreboard. We are very pleased with the service and the product we have.



Standard Scoreboards: CR2002

TOTAL	128
WKTS	000
OVERS	366
1st INNS	247

CR2003

TOTAL	128	84
BATSMAN	96	19
WKTS	4	270
LASTMAN	25	36
OVERS		
1st INNS		

Daktronics United Kingdom Limited,  
Unit B1,  
Ashville Park,  
Short Way,  
Thornbury,  
Bristol,  
BS35 3UU.

Tel : +44 (0) 1454 413606

Fax : +44 (0) 1454 415139

Email : [uksales@daktronics.co.uk](mailto:uksales@daktronics.co.uk)